

Diana G. Landázuri, PMP, CSM

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Portfolio, Program and Projects

Strategy, Consulting Management, Innovation, Business Analytics



Profile: *PMP-PMI, Scrum Master, Lean Six Sigma Black Belt, Data Scientist-IBM, MBA -candidate.*

I have 12 years of experience managing continuous improvement of project management offices, digital transformations, process innovations, and social responsibility projects, in industries like retail, transportation, manufacturing, public services, logistics and others. I am a collaborative and positive team leader with tech skills and human skills, like communication skills to interact with diverse individuals and groups at all organizational levels. I currently study the MBA at UQAM, part-time, during weekends.

Professional Experience

- Canadian Red Cross (Feb 2022-May 2022)
Director of the Project Management Office – Corporate Services
 - ◇ Led, coached, mentored and motivated 5 Senior Project Managers,
 - ◇ Started a webinar on lessons learned and sharing project knowledge
 - ◇ Supervised Portfolio Manager consultant while setting a project interdependency map and framework
 - ◇ Reviewed monthly project financials and strategy with project managers and financial team.

- Canadian National Railway (Oct 2020-Oct 2021)
Senior PMO for Portfolio, Program and Projects – Project Portfolio Office
 - ◇ Managed the continuous improvement of PMO services, processes, tools, techniques, and templates.
 - ◇ Increased Agility in the delivery management community and in the I&T workforce of 1200 people.
 - ◇ Performed project and program audits, and conduct mid & post-project reviews of 190 projects towards a project prioritization strategy for all I&T
 - ◇ Provide performance analysis, trend analysis, and variance reports on projects and programs, and implemented automations and lean processes around data visualizations with PowerBI.
 - ◇ Coached and trained Project Managers, Delivery Managers and Portfolio Managers, to better estimate costs, develop capacity resource plans, and document risks and lessons learned.
 - ◇ Procured thought leadership on a variety of project management topics, and animated a community of practice to share the best practices.

- Technology Evaluation Centers (May 2018-Oct 2020)
Senior Project and Program Delivery Manager – Leading 3 Project Managers
 - ◇ Led 9 complete cycle projects of digital transformation on ERP, PLM, HCM, BI, DMS, CMMS, in North America for industries of manufacturing, distribution, transportations, retail, pharmaceuticals, public services and government of 200K to 15 millions.
 - ◇ Managed 7 projects at the same time, coordinating milestones, budget, risks, resources and client satisfaction. Helped developed the process for customer success, from sales to implementation
 - ◇ Responsible for client relationship and development, project delivery and customer success.

- Walmart (Sept 2014 – Aug 2017)
Innovation Project and Program Manager - Leading 5 Project Managers, and a team of 12.
 - ◇ Manager of end-to-end cross-functional projects for 5 teams across the company to successfully delivery a product for automating the supply chain (software,SOA) and get benefits for \$3M per year.
 - ◇ Product manager for business analysis and requirement management, software development (Agile) and product delivery.
 - ◇ Strategic planning and execution of contract updates with 1200 vendors in Asia, in collaboration with Bank of America, MUFG, and HSBC to create a hedge fund.

- Garland Strategic Consulting (Jul 2010- Sept 2014)
Project Manager – PMO Director - Co-Founder – Leading a team of 14
 - ◇ Set the Project Management Office: planning, estimation, prioritization and organization of projects

- ◇ Set organizational management through: HR, Operations, Business Development, and Marketing.
- ◇ Managed multifunctional teams and 5 project managers realizing projects in marketing, technology, finance, medical equipment, environment and social responsibility.
- ◇ Reviewed and advised the ESG annual reporting for a large company (Oil and Energy)
- World Bank (June2009- Nov2009)
Information Specialist - Consultant
- ◇ Project Coordinator for internal initiatives of process improvements in the Information Department in Mexico's offices.
- ◇ Responsible for coordinating meetings, and creating the Media Monitoring every morning.
- ◇ Created podcasts, newsfeed, media content, marketing products in both English and Spanish.

Studies and Certifications

- 2022 MBA – Management Consulting, candidate, UQAM. Part time studies (weekends)
- 2022 Inclusion, Diversity, Equity & Access Essentials, online.
- 2019-2021 The PowerMBA, online (18 months).
- 2021 Scrum Master Certificate, Agile SAFe 5.0
Lean Six Sigma Black Belt Certificate, Six Sigma Global Institute
Data Scientist Professional Certificate, IBM
- 2020 PMP Certificate, Project Management Institute
Business Analytics Specialization, Wharton University Online.
Digital Transformations using AI-ML in Google Cloud, Google
- 2016 Successful, Scalable and Impactful Leadership, Stanford University Continuing Studies
- 2016 Leadership & Executive Management, Universidad Panamericana, Mexico
- 2013 Corporate Social Responsibility, Tecnológico de Monterrey and the World Bank
- 2008 – 2010 Masters in North American Studies and Economy, Universidad de las Américas Puebla, Mexico
- 2002 – 2007 Bachelors in Communication Sciences, Universidad de las Américas Puebla, Mexico
2004-2005 Information Sciences, Universidad Complutense Madrid, Spain
Corporate Social Responsibility, Universidad Pontificia Comillas, Spain
- 2002 French, Université Stendhal Grenoble 3, France.

Technical Skills

PowerBi, MsProject, Excel, Teams, Jira, PowerPoint, SAP, Outlook, SharePoint, Confluence, Visio, Word, SQL.
Fast learner for other technologies.

Competencies

Strategic and analytical mindset
Servant and collaborative leadership style
Team Leader, mentor and trainer
Problem solver and results driven
Agile, Waterfall and Hybrid methodologies

Volunteerings

- 2020-2021 Mentor for Project Managers, Project Management Institute à Montréal, Canada
- 2017 Program Manager, Make a Wish, Montréal., Qc., Canada
- 2012 Trainer & interpreter, Leader Dogs for the Blind, Michigan, USA
- 2010 Akanksha – English teacher, Mumbai, India
- 2017 Economic empowerment mentor for small producers, Walmart, Mexico.
- 2011 Fundraiser, Fundación Sabias Que para Xachxamayo, Mexico
- 2001-2002 Arte en la Calle – Strategic partnerships, Mexico.